



Outrigger announces winner of One Million HawaiianMiles Sweepstakes

Oregon resident wins every travel aficionado's dream: one million frequent flier miles to journey around the world

Chris Knight has reason to smile – one million reasons to be exact. The Oregon resident is feeling like a “millionaire” after being presented with the grand prize in Outrigger Hotels & Resorts’ “One Million HawaiianMiles Sweepstakes” (www.outrigger.com/winner).

Knight now has the world at his fingertips – literally the world, as the one million HawaiianMiles will allow Knight to travel anywhere Hawaiian Airlines and its partners fly. This means Knight can travel to any of Outrigger’s dream destinations, which include hotels and resorts on O’ahu, Maui, Kaua’i, and Hawai’is Big Island, as well as other exotic , locales such as Bali, Fiji, Guam, Australia, and Phuket, Thailand. With more than 30 properties in some of the world’s greatest destinations, Outrigger has the right accommodation choice to meet any traveler’s needs.

“Winning this prize is a dream come true, and I’m so thankful to Outrigger for this amazing opportunity,” said Knight. “My wife and I are still in shock. It’s almost overwhelming to think of where the first destination is going to be and how many ways you can use one million HawaiianMiles.”

Three second-place prizes of a five-night stay at the oceanfront Outrigger Reef on the Beach in Waikiki were also



Right ... Oregon resident Chris Knight was all smiles when Sandy Morrow, Business Development Director, Outrigger Enterprises Group, showed up in his home town with lei in hand and told him he was the grand prize winner in Outrigger Hotels & Resorts’ “One Million HawaiianMiles Sweepstakes.

Continued on next page

Inside this issue:

Hilton Hawaiian Village Chef to have role in “Top Chef Washington D.C.”	2	Aston Keiki Adventure Club launches at Aston Hotels & Resorts on O’ahu	6
Halekulani recognized with 2010 Wave Award from <i>Travelage West</i> - Best Luxury Hotel in Hawaii -	3	Waikiki Beach Walk® presents...First Annual Hawaiian Steel Guitar Festival	7
Aston Waikiki Sunset celebrates New Look with an <i>Endless Sunset</i> photo contest	4	Aloha Friday at Hyatt Regency Waikiki begins July 9	8
Duke’s Waikiki celebrated World Oceans Day	5	KSSK’s Perry & Price to Celebrate a Year of Saturday Morning Show Broadcasts at Jimmy Buffett’s	8
Hilton Hawaiian Village appoints Sandy Ma to Assistant Director of Human Resources	5	International Chemical Group to meet at the Hawai’i Convention Center	9
New Marathon Program at Na Ho’ola Spa	6	Save Hundreds of Dollars with Outrigger’s Popular “Exclusively For You!” Booklet	10

... and MORE

continued from front page

awarded to Rose Blackmon of Chula Vista, CA; Cadman Kanahale of Honolulu, HI; and William Brett Beene of Mexia, Texas. Ideally situated between famed Waikiki Beach and the entertainment center of Waikiki, the newly transformed Outrigger Reef on the Beach is a stunning oceanfront haven of casual elegance, comfort, gracious hospitality, and unparalleled commitment to Hawaiian culture. Completely transformed, the resort offers spacious new guest rooms and suites featuring superb décor and an array of contemporary new amenities.

“The amount of interest in this promotion was colossal,” said Robert L. Solomon, senior vice president and chief marketing officer of Outrigger Enterprises Group. “In addition to holding an exciting sweepstake with a must-have prize, we wanted to draw attention to our presence within the growing realm of social media. We were able to do exactly that, increasing our e-mail list, Facebook fans and Twitter followers exponentially. We look forward to staying engaged with our on-line community who can look forward to more insider tips, the latest information on events and activities, special Twitter and Facebook offerings, and so much more,” Solomon concluded.

As a *mahalo* (thank you) to everyone who participated in the sweepstake, Outrigger invites anyone who wants to keep Outrigger’s Hawaii in sight all the time to log on to www.outrigger.com/winner and download for free five stunning wallpaper images of the islands for their desktop or laptop.

To join Outrigger’s on-line community, follow @OutriggerHawaii on Twitter or become a fan on Facebook at: www.facebook.com/OutriggerHawaii. You can also sign on for e-mail specials at www.outrigger.com.

While Outrigger’s One Million HawaiianMiles Sweepstakes is over, visitors to Outrigger’s Hawaii resorts and condominiums this summer can still reap rewards with great savings offered all summer long at properties on O’ahu, Kaua’i, Maui, and the Big Island of Hawai’i. With rates starting as low as \$79 per night at the OHANA Waikiki Malia, or \$135 at the Outrigger Kanaloa at Kona on Hawaii’s Big Island, or \$169 per night at the Outrigger

Hilton Hawaiian Village Chef included in Hilton Hotels’ partnership with “Top Chef Washington D.C.”

Jeffrey Vigilla, executive chef at the Hilton Hawaiian Village Beach Resort & Spa, is part of Hilton Hotels’ partnership of cable TV’s top-rated “Top Chef,” which kicked off its 7th season on Wednesday, June 16.

As the Official Hotel partner of “Top Chef D.C.,” Hilton will be showcased from mid-June through mid-September through property exposure for two Hilton hotels in the D.C. area, plus the finale at an international Hilton property to be disclosed.

Vigilla was chosen as one of 6 Hilton Signature Chefs, who will be showcased throughout the season. He joins chefs from the Palmer House Hilton in Chicago, Hilton Cincinnati Netherland Plaza, Hilton San Diego Bayfront and Washington Hilton as Hilton Signature Chef selections. Also, the winning dish from this season will be featured in Hilton Hotels’ menus. Vigilla and the other Hilton Signature chefs are featured in a new Hilton brand YouTube channel, www.youtube.com/Hilton.

From left: Carissa Ciacalone, Hilton San Diego Bayfront; Todd Kelly, Hilton Cincinnati Netherland Plaza; Chef Stephen Henry, The Palmer House Hilton; Andre Cote, Hilton Washington; Patrick Dahms, Hilton San Diego Bayfront; and Jeffrey Vigilla, Hilton Hawaiian Village Beach Resort & Spa.
Photo courtesy Hilton Hotels



Halekulani recognized with 2010 Wave Award from *TravelAge West*

- Best Luxury Hotel in Hawai'i -

Halekulani was honored with the 2010 WAVE Award in the category of Best Luxury Resort, Hawaii on June 10 in Beverly Hills as part of the *TravelAge West* WAVE (Western Agents' Votes of Excellence) Awards.

More than 125 companies, individuals and destinations were celebrated by the readers of *TravelAge West* at the WAVE Awards ceremony. Honorees were recognized in 47 categories that spanned the cruise, tour operator, airline, hotel and resort and destination travel fields. The awards gave travel agents in the Western U.S. the opportunity to recognize the outstanding qualities and services of their travel supplier partners.

Travel agent professionals throughout the 14 Western states and readers of *TravelAge West* were invited to vote on the best-of-the-best from a list of Editor's Pick award recipients that were chosen after careful review by Editor-in-Chief Ken Shapiro and the editorial team of *TravelAge West*. Review methods included product analysis, on-site visits, a survey of a select group of travel agents and online research.

"This was an especially tough year for travel," said Shapiro, "but the companies that received Wave awards rose above the difficulties and delivered exceptional experiences to travelers. They should be very proud of their achievements."

At the black-tie event, guests dined on a four-course meal while being treated to a multimedia presentation of the award recipients.

The WAVE Awards are a celebration of excellence in travel products, services and destinations," said Michelle Rosenberg, publisher of *TravelAge West*. "This year's WAVE winners have consistently demonstrated excellence within the travel marketplace."

TravelAge West will also feature Halekulani in a special WAVE Awards Spotlight Issue due out in June 2010.

"Halekulani is honored to receive this esteemed WAVE recognition as *Best Luxury Resort in Hawaii*. We attribute this accomplishment to the extraordinary commitment of our staff, travel partners and valued guests," said Gerald Glennon, General Manager of Halekulani.



L-to-R: Halekulani General Manager, Gerald Glennon and *TravelAge West* Editor-in-Chief Ken Shapiro

Photo courtesy of *TravelAge West* and Halekulani Corporation



Aston Waikiki Sunset Celebrates its New Look with an *Endless Sunset Photo Contest*

A picture may be worth 1,000 words, but three lucky winners will each earn a three-night complimentary stay at the Aston Waikiki Sunset for a snapshot of a breathtaking Hawaiian sunset. In celebration of these gorgeous moments and the hotel's recently completed \$13.5 million makeover, the Aston Waikiki Sunset announces its *Endless Sunset Photo Contest*.

Aston Waikiki Sunset invites you to submit one color image that demonstrates the following:

- A moment that captures the essence of a Hawaiian sunset
- Composition
- Creativity
- Clarity and technical quality

Images may only be submitted by uploading an image to http://flickr.com/groups/endsless_sunset_contest/ through Sept. 15, 2010. Three winners will be selected on September 16, 2010 from among all entries received and each will be awarded a three-night complimentary stay.

All entries must be owned by the entrant and may not have been previously published professionally either online or in print. By submitting an image, entrant agrees to grant to Aston Hotels & Resorts, LLC, a nonexclusive license to use, distribute and publicly display the image and entrant's name for promotional purposes. Employees of Aston Hotels & Resorts, LLC and the immediate members of their family are not eligible to enter.

The Aston Waikiki Sunset recently completed improvements to all suites, including redesigned kitchens with granite countertops and new appliances; new furniture allowing for a more open floor plan; energy-efficient air conditioners; new 32" LCD high-definition TVs; and a fresh color palette of earth tones.

Other renovations include the addition of a 6th-floor hospitality lounge where guests have access to free WiFi, a 52-inch flat screen TV, as well as a private shower and dressing area to freshen up before a late flight. The condominium resort also retiled the heated swimming pool to include a playful turtle motif and resurfaced the tennis court. Adjacent to the pool is a large recreation deck, which features a refreshed barbecue area and offers a view of the Waikiki landmark Diamond Head.



“Endless Sunset Photo Contest” Entry Rules:

1. To enter, upload an image to http://flickr.com/groups/endsless_sunset_contest no later than 9/15/10.
2. All entries must be owned by the entrant and may not have been previously published professionally either online or in print.
3. By submitting an image, entrant agrees to grant to Aston Hotels & Resorts, LLC, a nonexclusive license to use, distribute, reproduce, modify, adapt, publicly perform and publicly display the image and entrant's name for promotional or commercial purposes.
4. Employees of Aston Hotels & Resorts, LLC and the immediate members of their family are not eligible to enter.
5. Three (3) winners will be selected on 9/16/10 from among all entries received. Entries will be judged by a panel of judges from Aston Hotels & Resorts, LLC on the following:
 - A moment that captures the essence of a Hawaiian sunset
 - Composition
 - Creativity
 - Clarity and technical quality

Continued on next page

DUKE'S Waikīkī celebrated World Oceans Day

In celebration of World Oceans Day on Tuesday, June 8, 2010, Duke's Waikiki partnered with the Waikiki Aquarium to clean up local beaches while raising awareness about the importance of our oceans, their resources and the environment. Employees and friends of Duke's Waikiki tackled the trash at Makapu`u Beach and the Waikiki Aquarium rid Kaimana Beach of rubbish.

Pictured: Employees and friends of Duke's Waikiki helped clean-up Makapu`u Beach on World Oceans Day on Tuesday, June 8.

Photo Credit: Duke's Waikiki



Continued from previous page

6. Each winner will be awarded lodging accommodations for a 3-night stay at the Aston Waikiki Sunset located in Honolulu, Hawaii (travel and other amenities or services are excluded). Voucher is valid for one year from date of issue. For property info, please visit: <http://bit.ly/9P6wKr>
7. Odds of winning are dependent on the number of entries received.
8. Winners will be contacted via email and winning photographs will be announced on http://flickr.com/groups/ endless_sunset_contest on 9/16/10.
9. If you would like to request a list of winners, please mail a written request to Aston Hotels & Resorts, Attn: Marketing Department, 2155 Kalākaua Avenue, 5th Floor, Honolulu, Hawaii 96815.
10. There is no purchase necessary to enter the contest.

Hilton Hawaiian Village Beach Resort and Spa appoints Sandy Ma to Assistant Director of Human Resources

Hilton Hawaiian Village Beach Resort & Spa has announced the appointment of Sandy Ma to assistant director of human resources.

Before being named assistant director of human resources, Ma served at the Honolulu law firm of Case Lombardi & Pettit, where she represented clients before the Hawaii Civil Rights Commission and the Equal Employment Opportunity Commission.

Earlier in her career, Ma served as a trial attorney for the U.S. Equal Employment Opportunity Commission, Honolulu Local Office and as a legal director for the American Civil Liberties Union of Hawaii participating in litigation and public education. She also worked as a staff attorney for the American Civil Liberties Union in Raleigh, North Carolina.

Ma is a graduate of the University of Maryland, School of Law with a Juris Doctor degree, as well as Johns Hopkins University with a degree in biology. She is fluent in Mandarin Chinese.



New Marathon Program at Na Ho'ola Spa

Six treatments help prepare athletes for a period of strenuous training

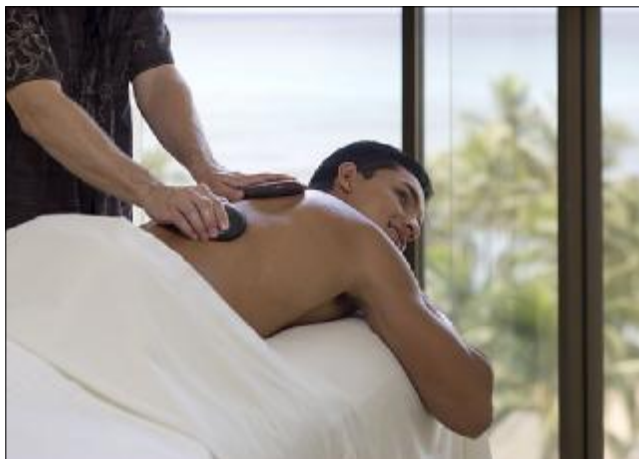
Hyatt Regency Waikiki Beach Resort and Spa, located at 2424 Kalakaua Avenue, announces the beginning of a unique Marathon Spa Program for runners at Na Ho'ola Spa. The offer is \$795 (inclusive of all tax and gratuities) and consists of six treatments that coincide with training stages over a period of five months.

"We have so many marathon runners who use the spa," says Jerry Ferreira director at Na Ho'ola Spa. "Many have come to us and asked for a series of treatments that focus on a runner's unique physical concerns or to help them as they prepare for a big race. This program focuses on every aspect of the training regimen up to, and after, the race." Each specialty has been selected to help athletes prepare for a marathon by stretching muscles and giving the individual an opportunity to prevent or reduce injuries.

Treatments include:

- Lomi Lomi Massage – loosens muscles and improves circulation
- Reflexology Massage – relieves tension and revitalizes the feet
- Kele Kele Wrap – provides deep tissue detoxification for muscles
- Na Ho'ola Facial– replenishes lost nutrients.
- Shopaholic's Treatment – pre-race stretching and acupressure.
- Swedish Massage – full body post race massage

The Na Ho'ola Spa is open daily from 8:00 a.m. to 9:00 p.m. For additional information about the Marathon Program or any of the spa treatments please call (808) 237-6330 or visit online at www.waikiki.hyatt.com.



Let the Summer Fun Begin! Aston Keiki Adventure Club launches at Aston Hotels & Resorts on O'ahu

Aston Hotels & Resorts is giving kids a summer vacation to remember, with day-long Oahu adventures running from June through August.

The Aston Keiki Adventure Club takes kids ages 5-12 years old to see the best of Oahu's sights and attractions. Visit dolphins and sea lions at Sea Life Park, wind through the Pineapple Garden Maze and ride the train at Dole Plantation, or see native species at the Honolulu Zoo and Waikiki Aquarium. The program also includes Hawaiian arts and crafts projects, hula lessons and beach activities.

The Aston Keiki Adventure Club is offered Mondays, days a week from June 27-July 31; and Mondays, Wednesdays, and Fridays from August 2-13.

The program is open to all Aston guests on the island of Oahu. Activities start in the Aston Waikiki Beach Hotel Lokahi Room, located on the upper lobby level, and run from 9 a.m.-4 p.m. The Aston Keiki Adventure Club is \$50 a day plus tax, which includes all activities and lunch. Reservations are required by 4 p.m. the day prior to the adventure, as space for the program is limited.

Cancellations must be made at least 24 hours prior to the start of the activities. Activities vary by day and are subject to change.

For reservations and more information on the Aston Keiki Adventure Club, call (808) 922-2511.



Waikiki Beach Walk® presents...First Annual Hawaiian Steel Guitar Festival

Free workshop and performances by Hawai'i's greatest Hawaiian steel guitarists

The lilt of the Hawaiian steel guitar will echo through the air at Waikiki Beach Walk on Sunday, July 4, 2010, with "Waikiki Beach Walk Presents ... The First Annual Hawaiian Steel Guitar Festival," as part of Outrigger Enterprises Group's ongoing Na Mele No Na Pua Music Heritage program. The festival is being held in partnership with Embassy Suites®-Waikiki Beach Walk®, Hawaii Tourism Authority, Hawaiian Steel Guitar Association, and Territorial Airwaves, with support from [Ke Kula Mele Hawaii](#).

Many of today's great Hawaiian steel guitarists will gather to celebrate the signature sound of Hawai'i. Alan Akaka (top photo), Casey Olsen, Greg Sardinha (bottom photo), and Jeff Au Hoy are just some of the greats who will be on hand to share the unique and sweet sounds of the Hawaiian steel guitar. The afternoon's activities will be hosted by Harry B. Soria of Territorial Airwaves, and Hawai'i State Senator Brickwood Galuteria.

"There is nothing that brings Hawai'i to mind as quickly as the sound of a steel guitar," said Alan Akaka, renowned Hawaiian steel guitarist, music teacher, and director of Ke Kula Mele Hawaii. "The 'nahenahe' sounds of the steel guitar are unique and truly distinctive. I hope both visitors and residents will come to Waikiki Beach Walk on July 4th to enjoy the first annual Hawaiian Steel Guitar Music Festival."

The day's activities will begin with a free seminar at 1:00 p.m. Featured presenters will be Alan Akaka, who will speak on the "History of the Hawaiian Steel Guitar," and Dr. Neil Scott, who will share tips on "How to Build a Steel Guitar." The seminar will be held on the lawn at Waikiki Beach Walk.

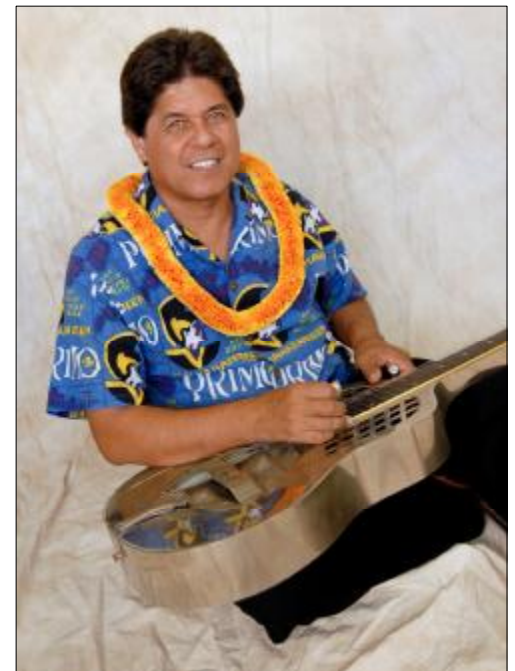
An afternoon of musical performances will follow on the Plaza Stage at Waikiki Beach Walk with the following scheduled musicians, plus a number of special guests.

2:00-2:35	Greg Sardinha and Po`okela
2:45 -3:20	Ronald Kanahale with student Timi Abrigo and the Abrigo Ohana
3:30-4:05	Jeff Au Hoy and the Jeff Teves Trio
4:15-4:50	Alan Akaka and The Islanders with student Kilipaki
5:00-5:35	Casey Olsen and the Hiram Olsen Trio
5:40-6:00	Jam session – Alan Akaka, Casey Olsen, Greg Sardinha, Jeff Au Hoy, and Ronald Kanahale

Valet parking for Hawaiian Steel Guitar Festival attendees will be available for \$6.00 at the Embassy Suites-Waikiki Beach Walk (201 Beachwalk) and the Wyndham Vacation Ownership-Waikiki Beach Walk (227 Lewers Street), with any same-day purchase from any Waikiki Beach Walk merchant.

Kama'aina who want to enjoy the full 4th of July holiday weekend in Waikiki can take advantage of Outrigger's great kama'aina rates.

For more information, log on to www.outrigger.com/kamaaina.



New Aloha Friday at Hyatt Regency Waikiki beginning July 9

Hyatt Regency Waikiki Beach Resort and Spa, located at 2424 Kalākaua Avenue, invites the public to the new Aloha Friday performances near the waterfall in the Great Hall beginning Friday, July 9 from 4:30 p.m. to 6:00 p.m. The free cultural event features interactive entertainment from the acclaimed Tihati Productions, mini massages from Nā Ho'ola Spa, and cooking demonstrations from The Colony Restaurant.

"We are excited to have Tihati Productions bring their talented performers to our Great Hall each week," says David Lewin general manager at Hyatt Regency Waikiki Beach Resort and Spa. "People will walk away from the event having a deeper appreciation of the island of Oahu and the authentic Polynesian cultural experience."



Tihati Productions has been delivering quality entertainment for over thirty years. Performances include introducing participants to lei making, Polynesian art tattooing, hula dancing, and Samoan fire knife dancing. Additionally hotel services will give guests an authentic Hyatt experience with hand massages from Na Ho'ola Spa, and instructions for recreating the taste of The Colony Restaurant in any kitchen.

"Providing authentic hospitality is our goal at Hyatt Regency Waikiki, and one way that we achieve this is to provide our guests with fun interactive events like Aloha Friday. By introducing the cooking demonstrations we are giving them more than just a great experience, we are giving them a great memory," says Jeff Wind, executive chef at Hyatt Regency Waikiki Beach Resort and Spa.

To find out more about Aloha Friday or live entertainment at Hyatt Regency Waikiki Beach Resort and Spa, please visit www.waikiki.hyatt.com. More information about Tihati Productions is available online at www.tihati.com. Aloha Friday is open to the public beginning July 9.

KSSK's Perry & Price to Celebrate A Year of Saturday Morning Show Broadcasts at Jimmy Buffett's at the Beachcomber on July 10

KSSK's Michael W. Perry and Larry Price will celebrate the one year anniversary of moving their Perry & Price Saturday Morning Show to Jimmy Buffett's at the Beachcomber on Saturday, July 10, 2010 with special prizes and top local entertainers. The duo, who has hosted their Saturday morning show at several locations for nearly 27 years, moved back to Waikiki in 2009.

"Jimmy Buffett's and the original Don Ho stage have proved to be the perfect venue for Perry & Price," said Chuck Cotton, Vice President and General Manager for Clear Channel Radio Hawaii. "Our audiences love the room's themes like the surf caves and the massive video walls and our listening audiences love the smooth sounds."

Tickets for the live Saturday Morning Show, which include a full breakfast buffet, are available for \$22.95 per person and \$12.50 for children ages 6 to 12. Children under age 6 are free. Ticket prices include taxes and gratuities. Jimmy Buffett's at the Beachcomber always offers free valet parking with purchase and validation. For reservations, contact Jimmy Buffett's at the Beachcomber at 791-1200. For additional details, visit www.ksskradio.com.

Jimmy Buffett's at the Beachcomber is located on the second floor lobby level of the OHANA Waikiki Beachcomber at 2300 Kalakaua Ave. in Waikiki. Seating opens at 7 am and the live show runs from approximately 8 am to 11 am.



International Chemical Group to meet at the Hawai'i Convention Center this year

The Hawai'i Convention Center will host the 2010 International Chemical Congress of Pacific Basin Societies (Pacifichem) from Dec. 15 – 20 of this year. Pacifichem, which is the largest chemical conference in the Asia-Pacific region, is sponsored jointly by the [American Chemical Society \(ACS\)](#), the [Canadian Society for Chemistry \(CSC\)](#), the [Chemical Society of Japan \(CSJ\)](#), the [New Zealand Institute of Chemistry \(NZIC\)](#), the [Royal Australian Chemical Institute \(RACI\)](#), the [Korean Chemical Society \(KCS\)](#), and the [Chinese Chemical Society \(CCS\)](#).

The meeting is expected to draw an attendance of nearly 12,000 which translates to almost \$55 million in statewide spending. The Hawai'i Convention Center's hotel partners will benefit with over 93,000 of room nights booked.

Pacifichem 2010 is the sixth in the series of very successful Pacifichem Congresses. Founded in 1984, these conferences have been held in Honolulu approximately every five years. In an effort to find more space because of its big growth, this year's event will mark the first time that it will be held at the Hawai'i Convention Center. The goal of all Pacifichem Congresses is to promote collaborations among Pacific Basin chemical scientists that improve the quality of life throughout the world. The theme of Pacifichem 2010 is *Chemistry, Technology and Our Global Society*. The program features a program highlighting such recent research contributions. There are also early indications that attendance from such key countries like Japan and Korea will be extremely high.

"From the beginning Pacifichem organizers knew that Honolulu would be the best location for a Pacific Rim Chemical Congress, and they have definitely been proven right time and time again! Honolulu has the infrastructure to support such a large meeting and provides a special ambiance and culture that pull together all countries of the Pacific Rim," said Prof. Howard Alper of the University of Ottawa, who is the chair of this year's Pacifichem Congress. "Because of these qualities, and also because of the hard work of the organizers to consistently deliver a truly 'top of its class' scientific program, we have seen the Congress grow by leaps and bounds, from 3,871 attendees in 1984 to over 11,500 attendees in 2005.

"This meeting is a great testament as to the value of Hawai'i as a destination for international meetings of this scale," said Joe Davis, SMG general manager of the Hawai'i Convention Center. "Being centrally located in the Pacific allows for such a diversity of countries to be represented in this scientifically groundbreaking meeting."

"We are honored that the Hawai'i Convention Center will play host to all delegates from the International Chemical Congress of Pacific Basin Societies (Pacifichem) in 2010, and we look forward to delivering on Hawai'i's and the Hawai'i Convention Center and its staff's ability to host a high caliber and quality event," said Mike McCartney, President and CEO of the Hawai'i Tourism Authority. "We are also pleased that early indicators show attendance from key countries like Japan – where Hawai'i has developed strong relationships and partnerships throughout the years, and Korea – a newer market that is experiencing rapid growth, and a doubling of visitors to Hawai'i from over a year ago, will also be high."

Hawaiian Diacritical Marks

Waikīkī Improvement Association recognizes the use of diacritical marks (i.e., glottal stop (ʻ), macron (ā) in place names of Hawai'i, such as Waikīkī and Kalākaua Avenue and will include them whenever possible. We also respect the individual use (or not) of these markings for names of organizations and businesses.

There will also be times when we may not have a chance to add or change the markings in all of the articles submitted and when that happens, e kala mai.

Save Hundreds of Dollars on Shopping, Dining and Activities with Outrigger's Popular "Exclusively For You!" Booklet

Kama'āina enjoying a "staycation" in Waikīkī can stretch their vacation dollars with Outrigger Enterprises Group's popular "Exclusively For You!" coupon book. Presented at check-in to guests staying at any one of Outrigger's branded or affiliated properties in Waikiki, the "Exclusively For You" booklet includes over 60 valuable coupons worth hundreds of dollars in savings on shopping, dining and activities in Waikīkī and across O'ahu.

"The 'Exclusively for You!' coupon booklet is a great way for our loyal kamaaina to do more while paying less when enjoying a Waikīkī vacation," says Barbara Campbell, vice president of retail development and leasing. "Outrigger has always strived to offer value to all of our guests, and the 'Exclusively for You!' booklet is just another great way for our guests to save." Some of the great savings include:

- Waikiki Beach Walk: free "Just for You" Gift Cache filled with more valuable coupons for gifts and discounts when coupon is presented to any second floor merchant
- Aqua Zone Scuba Diving & Watersports Center at Outrigger Waikiki on the Beach: 10 percent off two Tank Boat Dive and Sea Turtle Catamaran Snorkel Cruise
- Battleship Missouri Memorial: 20 percent off all purchases of \$10 or more at the ship's gift shop
- Bishop Museum: \$3 off adult admission
- Chuck's Cellar at OHANA Waikiki East: 20 percent off dinner
- Galleria Gifts at Outrigger Waikiki: coral or opal earring, pendant and chain set only \$15.99 (\$50 Value)
- Hawaii Army Museum: 15 percent off any item at the museum store
- Honolulu Academy of Arts: 20 percent off admission
- Jimmy Buffett's Honolulu Surfing Museum at OHANA Waikiki Beachcomber: free audio tour of the museum
- Kaiwa at Waikiki Beach Walk: 20 percent off lunch special (parties of up to four people) and dinner special (choice of sushi or teppan item)
- Kuloko Arts at Outrigger Reef on the Beach: complimentary custom designed magnet card with \$10 or more purchase
- Magic of Polynesia at OHANA Waikiki Beachcomber: free commemorative CD at show check-in
- Mission Houses Museum: 50 percent off guided tours
- Moonbow Tropics at Outrigger Reef: free pearl and gemstone earrings with \$50 or more purchase (\$25 value)
- Ruth's Chris Steak House at Waikiki Beach Walk: complimentary appetizer with purchase of two entrees
- Shore Bird Restaurant & Beach Bar at Outrigger Reef: 50 percent off ocean front dining (50 percent off second entree of equal or less value)
- Spa Pure at Courtyard by Marriott: \$20 off a 50-minute massage or an individual two-hour spa package

One booklet per room is presented to guests staying in Waikīkī with Outrigger Hotels & Resorts, OHANA Hotels & Resorts, Embassy Suites-Waikiki Beach Walk, Courtyard by Marriott Waikiki Beach, Wyndham Vacation Ownership-Waikiki Beach Walk, and Ala Moana Hotel. Coupons are valid through January 31, 2011. Kamaaina also are invited to check out Outrigger's great kamaaina rates online at www.outrigger.com/kamaaina.

For hotel reservations or information, call your preferred travel professional or Outrigger Hotels & Resorts toll-free at 1-800-OUTRIGGER (688-7444) within the U.S., Guam and Canada. Elsewhere call (303) 369-7777 (long distance charges apply). For online information or reservations, log on at www.outrigger.com. Outrigger's e-mail address is reservations@outrigger.com.

Star Of Honolulu – Independence Day Cruises

STAR OF HONOLULU'S FIREWORKS CRUISES

Sunday, July 4, 2010 / 6:15 - 9:15 p.m.

Location: Star of Honolulu departs from Aloha Tower Marketplace, Pier 8

Celebrate Independence Day in a special way this year, aboard the Star of Honolulu's Fireworks Cruises! Four selections to choose from; all include a delicious steak and seafood dinner, live entertainment and the best ocean views of the sunset and fireworks along the dazzling Waikiki coastline! For reservations or more information, please call 983-STAR (7827) or visit www.starofhonolulu.com.

Kama'aina / Military Rate: From \$95.38 and up with valid Hawaii ID (suggested retail \$127.00 and up)

HOKU NAI'A COCKTAIL & FIREWORKS CRUISE

Sunday, July 4, 2010 / 7:45 - 9:15 p.m.

Location: Hoku Nai'a will depart from Kewalo Basin, Slip D1

Celebrate the 4th of July on the casual and fun Hoku Nai'a! Start off with a "champagne" toast, then enjoy live Hawaiian music and spectacular ocean views of the fireworks! For reservations or more information, please call 983-STAR (7827) or visit www.starofhonolulu.com.

Kama'aina / Military Rate: \$33.80 per person with valid Hawaii ID (suggested retail \$45.00)



Waikīkī Hula Show at the Kūhiō Beach Hula Mound

Authentic Hawaiian music and hula shows by Hawai'i's finest hula *hālau hula* (dance troupes) and Hawaiian performers. Opens with traditional blowing of conch shell.

Tues-Thurs-Sat-Sun, weather-permitting from **6:30-7:30 p.m.** at the Kūhiō Beach Hula Mound, near Duke Kahanamoku statue, beachside at Uluniu & Kalākaua Ave. in Waikīkī.

FREE and open to the public. Outdoors, casual, seating on the grass; beach chairs, mats, etc. okay. Cameras welcome. Presented by the City & County of Honolulu, the Hawai'i Tourism Authority and Waikīkī Improvement Association.

For information, call Marnie Weeks, Producer, Kūhiō Beach Hula Shows, 843-8002.

Week-nights

Every Tuesday – Ainsley Halemanu and Hula Hālau Ka Liko O Ka Palai

Every Thursday – Joan "Aunty Pudgie" Young and Puamelia

Weekends

Saturday, June 19 – Lilinoe Lindsey and Ka Pa Nani O Lilinoe

Sunday, June 20 – Kapi'olani Ha'o and Halau Ke Kia'i A O Hula



Street activity in / near Waikīkī (courtesy of the City)

June 19, 2010 Saturday
9:00AM Starts
11:00AM Ends

HONOLULU GAY PRIDE PARADE sponsored by Honolulu Pride Festival Foundation. The event is expected to have 300 marchers, 18 vehicles & 1 band. It will start at Ala Moana Beach Park (Kkhd entrance), to Ala Moana Blvd., to Kalakaua Ave., to Monsarrat Ave., to end at Queen Kapiolani Park.

Contact: Janel Dulan 840-7637; Email: janel@honoluluupff.org

For more info, visit their website: www.honoluluupff.org

June 20, 2010 Sunday
7:00AM Starts
9:00AM Ends

ALOHA STATE GAMES 10K RUN sponsored by Aloha State Games. The event is expected to have 200 runners. It will start at Queen Kapiolani Park, to Kalakaua Ave., to Diamond Head Rd., to 22nd Ave., to Kilauea Ave., to Elepaio St., to Kahala Ave., to Diamond Head Rd., to end at Kalakaua Ave. Honolulu Marathon Finish Line. Note: Entire route on sidewalk/shoulder area except street crossings.

Contact: Joan Davis 535-9070, E-mail: jrdva4vp@hotmail.com



Waikiki Improvement

2255 Kuhio Avenue, Suite 760
Honolulu, HI 96815

Phone: 808-923-1094, Fax: 808-923-2622

Waikiki Wiki Wiki Wire is published weekly by Sandi Yara Communications for WIA. If you would like to share your news with other members, please send your info to: editor@waikikiimprovement.com.

Check out our website at:

www.waikikiimprovement.com

'ŌLELO OLA O KA 'ĀINA LIVING LANGUAGE OF THE LAND

Kaulani = to rely on the ali'i (chief), chiefly support • **inoa** = name • **ke'ena** = room, office
ho'onui 'ike = to increase knowledge • **Helumoa** = "chicken scratch," name of the Waikīkī lands occupied by Royal Hawaiian Center • **laila** = there • **'ekolu** = three • **ki'i'oni'oni** = film, movie, "moving picture" • **kulāiwi** = native homeland

'O Kaulani ka inoa o ke ke'ena ho'onui 'ike ma Helumoa. I laila e 'ike 'ia ai he 'ekoku ki'i'oni'oni pōkole e pili ana i ka mō'aūkala Hawai'i o ke kulāiwi.

Kaulani is the name of the heritage room at Royal Hawaiian Center. There, you will see three short films on the history of our native homeland.

Visit the Kaulani Heritage Room at Royal Hawaiian Center daily from 10 am - 10 pm. Three short films highlight the history of Helumoa, Waikīkī; the story of Ke Ali'i Bernice Pauahi Bishop and Kamehameha Schools; and the vibrancy of Native Hawaiians. Three archival slide show interludes feature Hawaiian royal figures, royal heirlooms, and chiefly homes and other important buildings. Total loop time is 30 minutes.

Located across Lei 'Oahu Guest Services in The Royal Grove, the Kaulani Heritage Room is a complimentary amenity. Royal Hawaiian Center at Helumoa offers the very best in shopping, dining, entertainment and Hawaiian programming. E kipa mai – welcome!

